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Dear Sir/Madam

**Greetings from IGNOU!**

As you are aware SWAYAM PRABHA, a Government of India initiative by MoE, is a group of 34 DTH Channels devoted to telecast high-quality educational programmes on 24x7 using the GSAT-15 satellite. Every day, there will be new content for at least (6) hours which includes 2 hours Live would be repeated 4 more times in a day, allowing the students to choose the time of their convenience.

In continuation with recent notification of MHRD dated 17/06/2020 regarding the re-allocation of the SWAYAM PRABHA DTH Channels, IGNOU has been entrusted with the responsibility to run 04 Channels (Channel-17, Channel-18, Channel-19 and Channel-20). Channel 20 is allocated for programs of State Open Universities (SOUs) and Teacher Education. It is expected that All the State Open Universities would contribute the video programmes for this Channel. This Channel is operational from September 01, 2020.

In the light of above, you are kindly requested for the following:

- One Nodal Officer may be appointed from your university to coordinate with Channel Coordinators of Channel-20.
- Already recorded video programmes of good quality may be shared with us at the earliest to telecast on the Channel. This could include videos in regional language as well.
- SOUs can record programme/course-wise videos and payments will be made as per SWAYAM PRABHA budget provisions.
- Further the Channel is to be utilized for the purpose of counselling for both Online and ODL programmes of SOUs and on request slots will be provided for LIVE sessions.

Contact details of Channel Coordinators of Channel-20 (State Open Universities (SOUs) and Teacher Education) are given below:

<b>1. Dr. G. Mythili</b> Email: gmythili@ignou.ac.in Mob: 9810785250, Off:011-29572604	<b>2. Dr. Gaurav Singh</b> Email: gaurinedu@ignou.ac.in Mob:9582416365, Off: 011-29572939
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This will be an excellent opportunity for State Open Universities to reach countrywide with last mile connectivity through DTH to the learners through Channel-20 of SWAYAM PRABHA-DTH.

Looking forward for your kind support and the needful at the earliest.

With kind regards

*Uma Kanjilal*

(Uma Kanjilal)

National Coordinator, SWAYAM PRABHA

To  
**The Vice-Chancellors of all SOUs**

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