

Course Name: Management of Financial Services

Course Code-MS407

Course Credits: 6

Course Objective: This course aims at acquainting the students the understanding the nature of various financial services and managing them.

Block-I Financial System and Markets

Unit I Overview of Indian Financial System

Unit II Money Market

Unit III Capital Markets

Unit IV New Issues Market

Unit V Govt. Securities Market

Unit VI Foreign Exchange Market

Block II Nature and Scope of Financial Services

Unit VII Nature and Scope of Financial Services

Unit VIII Regulatory Framework for Financial Services,

Unit IX Management of Risk in Financial Services

Unit X Pricing of Financial Services

Unit XI Marketing of Financial Services

Block III Financial Intermediaries

Unit XII Mutual Funds

Unit XIII Merchant Banking

Unit XIV Leasing and Hire Purchase

Unit XV Debt Securitization

Unit XVI Housing Finance

Unit XVII Credit Rating

Unit XVIII Strategic Issues in the Management of Financial Intermediaries

Block IV Latest Concepts in the Management of Financial Services

Unit XIX Venture Capital

Unit XX Factoring and forfeiting

Unit XXI Asset Liability Management

Unit XXII Insurance Services, Bancassurance and Reinsurance

Unit XXIII Securitization and Asset Reconstruction Companies

Unit XXIV Indian and Global Perspective – Managing new challenges

Unit XXV Non -Banking Financial Companies

Scope and meaning – importance of NBFC's in India and their growth

Suggested Readings:

1. K.Sriram, 'Hand Book of Leasing, Hire Purchase & Factoring', ICFAI, Hyderabad, 1992.
2. Bhalla. V.K. – 'Management of Financial Services' – Mnmol, New Delhi, 2001.
3. Bhalla. V.K. and Dilbag, Singh, 'International Financial Centers', New Delhi, Anmol, 1997.
4. Ennew.C. Trevor Watkins & Mike Wright, 'Marketing of Financial Services', Heinemann Professional Pub., 1990.
5. Verma J.C. Trevor Watkins & Mike Wright, 'Marketing of Financial Services', Heinemann Professional Pub., 1990.
6. Kothari V., 'Lease Financing, Hire Purchase including Consumer Credit', Wadhera and co.1991.
7. Sadhale H., 'Mutual Funds in India', Sage, New Delhi, 1997.